



# MAGIC

Mishicot Area Growth & Improvement Committee

## NEWSLETTER

Volume 9 Issue 2

Spring/Summer, 2008

### Record Number Attend 2008 Magic Banquet

*Awards Presented to Worthy Recipients*

This year's Annual MAGIC Banquet, held at Fox Hills Resort on March 9, was attended by more than ninety members and friends who joined in honoring the 2008 award winners. Pictured below (from left to right) are Barry and Michelle Thompson, owners of MT Cup, who received the *Design Award* for a business providing outstanding restoration and design to its façade; Sally and Jeff Kintgen owners of Andercraft Woods, who received the *Abracadabra Award* for a business providing outstanding leadership and service to the community; students Rebecca Schelwat and Alyssa Gove and advisor Wendy Kannel, representing Mishicot High School FFA, which received the *Red Carpet Award*, for an organization providing outstanding service to the community; Sally Thomsen, who received the *Genie Award* for outstanding volunteer service; and Vern Pautz who received a special *Lifetime Achievement Award* for his service with the Mishicot Lions Club, including serving as Lions District Governor. Presenting the award to Vern is Don Kaderabek, president of MAGIC.



### 17<sup>th</sup> Annual Village-Wide Rummage Sale

Mishicot's Village-Wide Rummage Sale will be held on Friday, May 16 & Saturday, May 17, with sales throughout the village and surrounding area. See the enclosed insert for a listing and map of the area. MAGIC's Design Committee will join in the fun with a used book sale at the Village Hall to benefit village beautification projects. Donations of new and used books may be dropped off at the Village Hall at any time. A fish boil will be served at Holy Cross on Friday from 4:30 to 8:00 p.m.. Tannery Stars 4-H Club will sell hamburgers in the grocery store parking lot on Friday from 5:00 to 7:00 p.m. & Saturday from 10:00 a.m. to 2:00 p.m. The Country Store will also host a brat fry during the event.

### Farmer's Market and Band Concerts to Resume on May 28

*Wednesday* is summer fun day in the village again beginning on May 28 as the Wednesday morning Farmers' Market kicks off at 7:00 a.m. and the first Summer Band Concert, featuring Mishicot High School Band & Chorals, begins at 6:30 p.m. on the grounds of the Old School Gift Shop. See insert for complete band concert schedule.



***BUSINESS NEWS***

*By Virginia Parlato*

**Cenex Convenience Store**

A few changes have occurred on the business front in Mishicot. The Cenex gas station and convenience store has a new manager. Penny Arndt is the new face in the office at 114 East Main Street. Welcome to Mishicot, Penny!



**Mishicot Pizzeria**

The Mishicot Pizzeria, 312 North Rockway Street, is under new ownership. Tiffany and Mike Henning are keeping the same menu, but with a few special additions including new pizzas and pasta dishes. Delivery is still available by calling 755-2134. Stop in to see and taste the differences on Wednesday and Thursday from 4 to 10 p.m., Friday and Saturday from 11 a.m. to 11 p.m., and Sunday from 11 a.m. to 10 p.m.



**Brace's Sweet Creams 'n' More**

Sweet Creams 'n' More, 308 E. Main Street, is now open. Darlene and Jim Brace are offering ice cream, soda, sundaes, shakes, malts, and more. The shop is open Monday through Friday from 11 a.m. to 9 p.m. and Saturday from 10 a.m. to 9 p.m. to satisfy your sweet tooth cravings. Seating is available inside and out.



**Pathways Photography**

Pathways Photography is moving from The Old School to Main Street. Robin Scheuer will have the same hours and same quality in a different location. You will find the new studio at 442 East Main Street in what was formerly the Art Vault.





## **COMING EVENTS**

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### **Memorial Day Parade and Program**

The annual Memorial Day Parade and program will be held on Monday, May 26. The Parade begins at 12:00 noon at the high school. Jane Babcock, County Service Officer of Veterans, will speak at the program immediately after the parade at the cemetery. The Mishicot High School Band, under the direction of Mr. Colin Baird will provide music. After the program, the VFW auxiliary will serve lunch in the Vets Park Club House. Plan to attend and honor all those who have served and gone before us.

### **Museum to Host Open House on Memorial Day**

Our Mishicot Historical Museum will hold an Open House on Memorial Day, Monday, from 2 to 4 pm. The museum had its first open house last Memorial Day in honor of George Schmidt who died in April of 2007. Many new things have been added this spring to the museum: the floors have been refurbished, carpeting has been added, new displays erected and shades are being installed. Memorial day begins the 2008 season for the museum and commemorates its 20th year of operation. Coffee and cake will be served by the Friends of the Museum. The museum is also encouraging participation in its boardwalk memorial that extends around the museum. Names are engraved on the boards and the cost of \$50 is used to help support the museum. The renovation of the cupola on the museum will take place this summer. The Museum wishes to acknowledge the following donations made to the museum since January: Dick Heyroth, Ginny Finnel, Lucille Tess, Lloyd Brouchoud, Robert Theaker, Jerry Kadow, Duane Jerabek, Cheryl Kjelstrup, Bernie Brouchoud, Eggers Woods, Charlie Philips and Mishicot High School.

### **Powwow Trip – June 21**

Saturday, June 21, is the date for the 3rd annual Mishicot bus trip to the Land of Chief Mishicott of the Hannahville Potawatomi in Harris, MI. sponsored by our museum. The day begins with coffee and donuts at 8 am at The Old School at 315 Elizabeth St.. The coach bus leaves from the Old School at 8:30 am and returns at approximately 8:30 pm. Register at Village Hall 511 E Main St., where a complete itinerary of the day is available or call 755-2525 to register. Again this year, tribe Cultural Director and great grand son of Chief Mishicott, Earl Meshiguad will be our guide. We will visit Chief Mishicott's grave and have a tour of the

sweat lodge at Earls' home. Indian craft vendors and food will be available. Due to the cost of gas, the fee for the trip has been raised to \$35, which covers bus fare and admission to the Powwow. On the return trip, we'll stop for supper at Schloegel's Restaurant in Menominee, MI.; cost of which will be the responsibility of the participants.. We need a minimum of 33 people to pay for the trip. 92 people have gone in the past and had a lot praise for the trip. This trip is part of Mishicot's ongoing relationship with the Potawatomi and the respect for the chief for whom our village is named after. Visit our museum for more information.

### **Wednesday A.M. Market and P. M. Concerts**

Beginning on May 28, we will again have the opportunity to support our local farmers and crafters at the Wednesday morning market at Village Hall parking lot. Enjoy music and camaraderie at free concerts on Wed. evening on the grounds of the Old School Gift Shop. See you all there!



## **BRIEFS**

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**Sound System** - MAGIC has purchased a used sound system to be used at village events. It was used for the first time in April at the canoe/kayak event and will be used at the Memorial Day Program & summer concerts.

**Covered Bridge Lighting** - Additional lighting in the covered bridge was recently added by MAGIC to increase security and enhance the beauty of this historic bridge. The original bridge was probably built of wood about the time the brewery began, around 1865. The present cement bridge was built in 1924 and was covered in 1997.

**Village Park Shelter** – Plans are progressing for phase I of improvements to our village park shelter building, including a larger sink and updated electrical receptacles, etc. The \$5,300 cost of these improvements will be paid with profits from the Riverfest event. Thanks to everyone who has supported Riverfest!



## FUN IN THE PARK - HOPE YOU ENJOYED

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### Canoe Trip a Success in spite of Cold Weather:

More than forty boaters took part in the second annual Mishicot to Two Rivers canoe/kayak run on April 26. Participants and spectators gathered in the Village Park and enjoyed music provided by our new sound system and coffee, hot chocolate, and bakery provided by MAGIC's Promotion Committee and MT Cup as the canoes and kayaks were prepared to embark on the adventure. Paddlers traveled from just below the dam in Mishicot to Paddlers Park on the East side of the river, at 27<sup>th</sup> Street in Two Rivers. This will be an annual event as we enjoy the opportunity to team up with our friends in neighboring Two Rivers who share with us this great resource the river which connects us!



## COMING UP - MORE FUN ALONG THE RIVER – RIVERFEST IN JULY

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You can't tell it by the weather, but summer and our 11<sup>th</sup> annual Riverfest are just around the corner. Most of the major pieces are in place, with a few items and surprises left to finalize.

Thursday kicks off with spectacular fireworks at dusk.

On the live music front, "Haze", doing the best in 70s and 80s classic rock will take the stage on Thursday at 7:00 p.m. On Friday, "The Del Rays" perform 50's DooWop music at the Family Stage, beginning at 4:30, followed by Wisconsin's Rockinest Band "Road Trip" in the Mega Tent at 8:00 p.m. Saturday night's headliner is "Light Up" tribute to Styx, still the finest tribute in the Midwest. On Sunday, it's "The Mardscek Brothers Band" with polka power direct from the Polka Capital of the World, Pulaski, WI.

For our pull track enthusiasts, we will welcome draught (work) horse pulls on Thursday at 6:00 pm, roaring 4x4 truck pulls on Friday at 4:30 pm, lawn tractors at 11:00 am, farm tractors at 1:00 pm and more 4x4 truck pulls on Saturday. On Sunday at 1:00 pm, it's a new event for Riverfest as F.A.A.R.M. presents antique tractor pulls along with our antique farm machinery show.

Spectrum Entertainment Carnival will be on the grounds all week with rides, games and concessions.

Other events of note include our famous fish boil on Friday at 4:00 pm, chicken dinner on Saturday at 4:00 pm, The Mishicot Car Club Car Show on Saturday at 10:00 am, the Gigantic Riverfest Parade, featuring Miss Wisconsin at 11:30 am along with Mighty East Twin Duck Race at 3:00 pm.

We hope you will join us on the sunny Banks of the East Twin River at Mishicot Village Park as we celebrate the "Big Show", Mishicot Riverfest 2008, Thursday, through Sunday, July 24 – 17<sup>th</sup>.

*2008 Co-Chairmen*



## MISHICOT'S YESTERYEARS

### Remembering the Saxonburg Cheese Factory \_\_\_\_\_

The Saxonburg Cheese Factory stands as a reminder of the many such factories that were located in the Mishicot area in the early part of this century.



The building still stands just east of Mishicot. A short drive to the top of Saxonburg Hill will give you the opportunity to see what an old-time cheese factory looks like from the outside. At the top of the hill, look to the right and you will see the white building with the cupola on top. The factory was started by Charles Mueller at some time between 1890 and 1900. It was also owned by August Febarrmann and William Stoneman, but in 1907 it was sold to 18 farmers and then became the Saxonburg Co-op Dairy. Total selling price at that time for the house, factory and machinery was \$3,600. In the early years, mostly butter as made, which sold for 26 cents per pound in 1910. At that time, cheese sold for only 14 cent per pound. The last names of the cheesemakers, who supervised the cheesemaking were Glover, Princl, Sensing, Beeck, Princl (a second time) Hiddie, Zermuehlen, Preator and Denor. In 1961 the co-op merged with the Lake to Lake Dairy.

*This is an excerpt from an article which first appeared in the August, 1988 edition of Magic's Newsletter, information was collected by Dora Kadow in an interview with Paul Mueller.*

### Did You Know? \_\_\_\_\_

That Mishicot became incorporated as a village on August 23, 1950. Hugo Holst was the first Village President. The Village Board continued to meet in what is now the museum until 1976 when the village purchased the old bank building at 442 E. Main Street as its Village Hall. The population of the village and the town combined in 1950 was 1,746. In 1960, when the census was taken again, the population of the village alone was 762.

### Voices of the Past: Local History Class \_\_\_\_\_

*By Marcia Waldron-Kuhn, MHS Teacher*

The Social Studies Department at Mishicot High School is glad to see there is enough student interest to have a second year of our Voices of the Past: Local History Class. We had a busy semester especially with the 50<sup>th</sup> anniversary of Mishicot High School. We will continue to tap into our community resources for weekly speakers, oral history participants, as well as our first year for a Mishicot Hall of Fame induction.

The projects we have been working on this spring semester include:

- The completion of a local history timeline of events including key events in the history of Mishicot as well the Potawatomi (nation of Chief Mishicot) to be displayed in a hallway in the high school.
- We will continue our work with the Mishicot Public Museum by updating our photo archive collection and oral history interviews on our website [www.mishicotmuseum.com](http://www.mishicotmuseum.com).
- We will also continue our work with revising the Mishicot Meaningful Memories book that was created in the 1980s by the elementary school.

As you can see, we plan to keep ourselves busy over the next few weeks. Voices of the Past Local History class will be back for the third year next fall and will be busy planning the 50<sup>th</sup> Anniversary of the High School celebration to take place in conjunction with the Homecoming Festivities. Thank you for your support and willingness to help our students become the keepers of the history of the Village of Mishicot.

**BOOK SALE** - MAGIC's Design Committee will sell used books in front of the Village Hall during the village-wide rummage sale on May 16 and 17. Proceeds will be used to support village beautification projects. Those who have books to donate are asked to drop them off at the Village Hall or call the MAGIC office at 755-3411 to arrange for pick-up.



# Keep the MAGIC happening ..... Invest in the future of Mishicot

## FEATURED VOLUNTEER



It is impossible to recognize and list all of our volunteers in each of our newsletters; however, we hope to express our gratitude to all by featuring one volunteer with each issue. This time we salute Duane Jerabek who devotes a lot of time throughout the year on MAGIC activities. A native of Mishicot and graduate of our High School, Duane works at Formrite in Two Rivers, where he has been employed for the last 35 years. Three years ago he began constructing a historical model of the Mishicot Opera House, which is one of the most prized displays in our museum, and has stayed

active as a major volunteer ever since. Duane does many behind-the-scenes projects around the village as well. He recently repaired the wagon that was damaged this past winter, made the fence that serves as a backdrop for our concerts and around the Christmas tree on Main Street. He also refurbished and made display cabinets at the museum. Presently, he is working on shades for the windows at the museum. Duane is an all-around handy man who does much to make Mishicot a nicer place to be. Please remember to say "thanks" to him the next time you meet him around town and please consider joining Duane and the many other volunteers who give so generously of their time to make our community a better place to live.

## THANKS TO ALL WHO HAVE RESPONDED SO FAR TO 2008 CONTRIBUTORS' DRIVE 2008 CONTRIBUTIONS TO DATE TOTAL MORE THAN \$700!

Please consider joining in supporting Contributors' Drive No. 2.  
To make a contribution, please complete the form below and send it along with your donation to:  
MAGIC, 511 E. Main Street, Mishicot, WI 54228.

Through my/our contribution, I/we would like to support the mission of MAGIC

**Suggested Contributions:**

|                  |         |                          |          |
|------------------|---------|--------------------------|----------|
| Individual       | \$25.00 | Business                 | \$ _____ |
| Family           | \$35.00 | Organization/Institution | \$ _____ |
| Senior & Student | \$20.00 |                          |          |

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My employer matches non-profit contributions – name of company is \_\_\_\_\_

MAGIC, Inc. is a 501(c)(3) corporation. Your donation may be tax deductible.

Contact a tax professional for advice.

## ANOTHER WAY TO CONTRIBUTE – Aluminum Cans:

We are still asking for donations of your aluminum cans to help us with some of our beautification projects in the village. Drop your bagged cans off at Village Hall or call 755-3411 to arrange for pick-up. Again, the Mishicot Cleaners leads in the amount of cans collected. They have contributed more than \$100 worth of cans. Thanks to them and all who have made the effort to contribute cans.



Mishicot Growth & Improvement Committee, Inc.  
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## POSTAL PATRON

### OUR MISSION

To support the historical preservation and growth and development of the Mishicot Area

#### CALENDAR OF COMING EVENTS

|            |                                 |
|------------|---------------------------------|
| May 16     | Fish Boil – Holy Cross          |
| May 16-17  | Village-wide rummage sale       |
| May 28     | Farmers’ market begins          |
| May 28     | Band concerts begin             |
| May 26     | Memorial Day parade & program   |
| June 5     | Mishicot High School graduation |
| June 21    | Hannahville Powwow Bus Trip     |
| July 24-27 | Riverfest                       |
| Oct. 18    | Pumpkinfest                     |

#### NEWSLETTER CONTRIBUTIONS

This newsletter is printed three times a year by **MAGIC**. Your contributions are invited. If you have any information, photos or articles to be included, please contact the MAGIC office:

755-3411

Magic@tm.net

www.mishicot.org

Since we are a non-profit organization, we are unable to accept business ads.

People say, "What is the sense of our small effort?"  
 They cannot see that we must lay one brick at a time, take one step at a time.

*Dorothy Day*